



# RECREATIONAL BOATING INDUSTRY

GROWING THE AMERICAN ECONOMY





# BOATING & OUTDOOR RECREATION MEANS BUSINESS

## OUTDOOR RECREATION POWERS NATIONAL, LOCAL, AND RURAL ECONOMIES

2.2%

U.S. GDP

\$778B

Economic Output

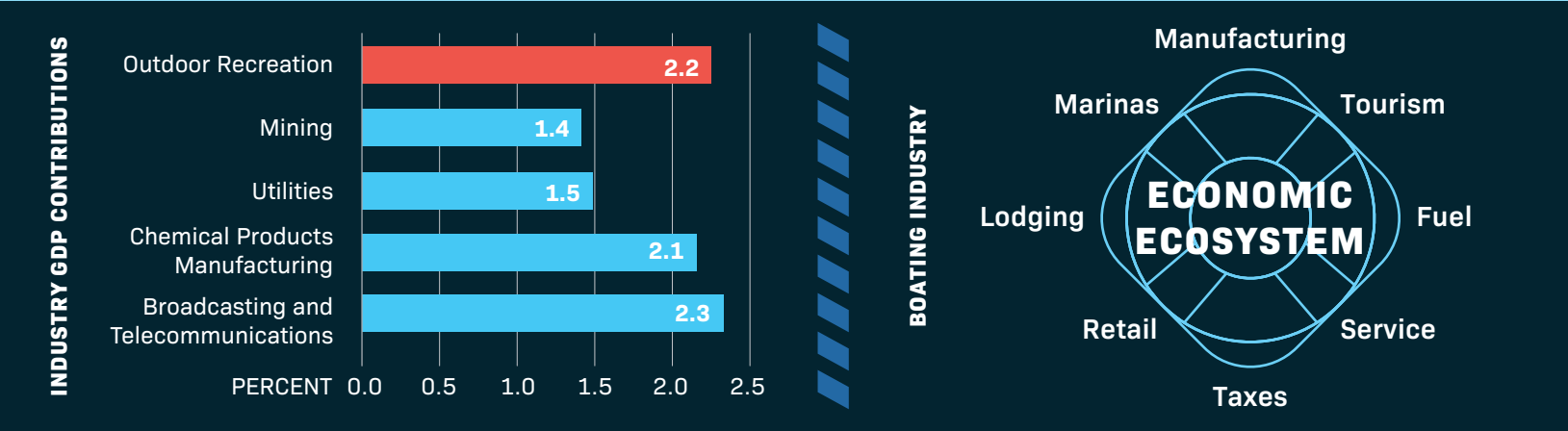
5.2M

American jobs

#1 Contributor

Boating & Fishing

The Bureau of Economic Analysis identifies **outdoor recreation** as an important and unique sector of the American economy.



## RECREATIONAL BOATING IS MORE THAN FUN - IT'S AMERICAN JOBS AND BUSINESS.

\$170B

Economic Activity

691K

American Jobs

35K

U.S. Businesses

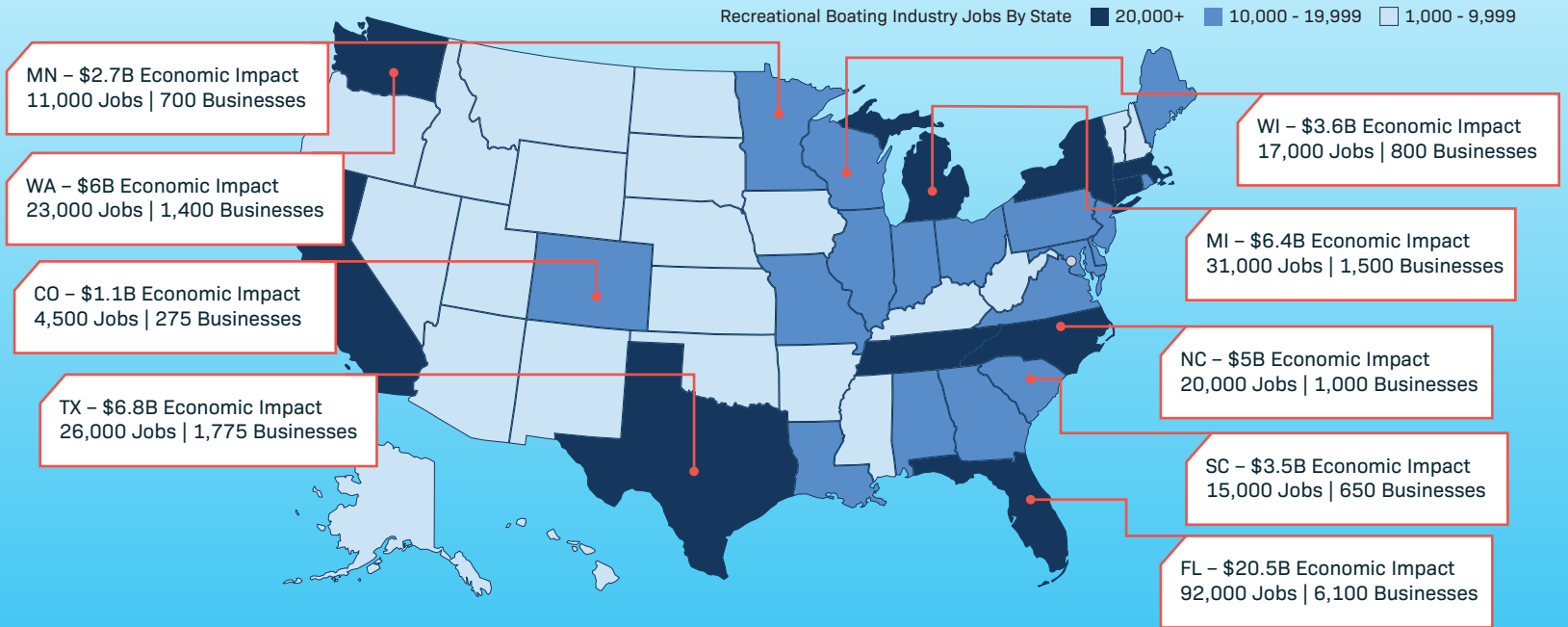


## 95% of Boats Sold in the U.S. are Made in the U.S.

**12 million**  
Registered Boats

**95%**  
Registered Boats Are Under 26ft

**62%**  
Boat Owners' Annual Household Income Under \$100K



# ENSURING OUR INDUSTRY CONTINUES TO THRIVE AND GROW

## SOUND CONSERVATION & ENVIRONMENTAL POLICIES

**Boaters and anglers are our country's original conservationists** and see firsthand the impact climate change is having on water quality, fisheries, coral reefs, and coastal resiliency.

- ◇ Protect the \$650 million Sport Fish Restoration and Boating Trust Fund (created and paid for by boaters and anglers to restore fisheries, protect aquatic habitats, and provide educational programs)
- ◇ Prevent and remove marine debris
- ◇ Secure \$200 million in annual federal funding for Everglades Restoration
- ◇ Stop and reverse the spread of aquatic invasive species – a national problem that costs the U.S. \$5.4 billion each year
- ◇ Support the Restoring Resilient Reefs Act of 2019

## RECREATION INFRASTRUCTURE

**Getting boaters out on the water is essential to our industry's success** and doing so requires modern infrastructure. Unfortunately, existing boating infrastructure is insufficient and deteriorating.

- ◇ Support the inclusion of a "Recreation Title" in comprehensive infrastructure legislation
- ◇ Tackle the maintenance backlog at our federal lands and waters system, which includes addressing boat ramps, access points, and related facilities
- ◇ Improve federal water infrastructure project prioritization processes by ensuring recreation is recognized as an economic benefit

## FREE AND FAIR TRADE

Marine manufacturers, like most industries, rely on free and fair trade, global supply chains, and a **stable business environment to remain competitive.**

- ◇ Support USMCA ratification
- ◇ Eliminate the EU's 25% retaliatory tariff on American boat and engine imports
- ◇ Remove Section 232 aluminum and steel tariffs
- ◇ Strike a trade deal with China that eliminates Section 301 tariffs and promotes and protects American jobs
- ◇ Negotiate trade agreements with the EU and UK that addresses technical barriers to trade and regulatory cooperation

## HEALTHY & ABUNDANT FISHERIES

**Fishing is critical to the recreational boating industry** – more than 70 percent of all boat outings involve fishing.

- ◇ Enforce the Modern Fish Act
- ◇ Enact the Forage Fish Conservation Act
- ◇ Support the DESCEND Act
- ◇ Increase recreational representation on Fishery Management Councils
- ◇ Complete a comprehensive reauthorization of The Magnuson Stevens Act

## FRIENDLY BUSINESS CLIMATE

Reasonable regulations and compliance mechanisms are essential for recreational boating industry businesses to **grow and create good paying jobs.**

- ◇ Support the Business Activity Tax Simplification Act (BATSA)
- ◇ Provide small and medium size businesses with clear and consistent state tax policies post *Wayfair*

## RESPONSIBLE FUEL POLICY

E15 damages marine engines – **consumers need access to safe and reliable fuel choices.**

- ◇ Support the Consumer Protection and Fuel Transparency Act of 2019
- ◇ The Renewable Fuel Standard is broken and must be fixed ahead of its 2022 expiration





## Who We Are

The National Marine Manufacturers Association (NMMA) is the trade association for the U.S. recreational boating industry, representing nearly 1,300 marine businesses including recreational boat, marine engine, and accessory manufacturers. NMMA members manufacture more than 80% of the marine products in the U.S.

## What We Do

Our certification program ensures member-made boats, trailers, and marine oils have been tested and inspected to produce safer products for boaters around the world. Today, 80% of the boats sold each year greatly exceed U.S. Coast Guard safety regulations.

Discover Boating works to increase interest and participation in recreational boating by demonstrating the benefits, affordability and accessibility of the boating lifestyle while helping to educate potential boaters.

